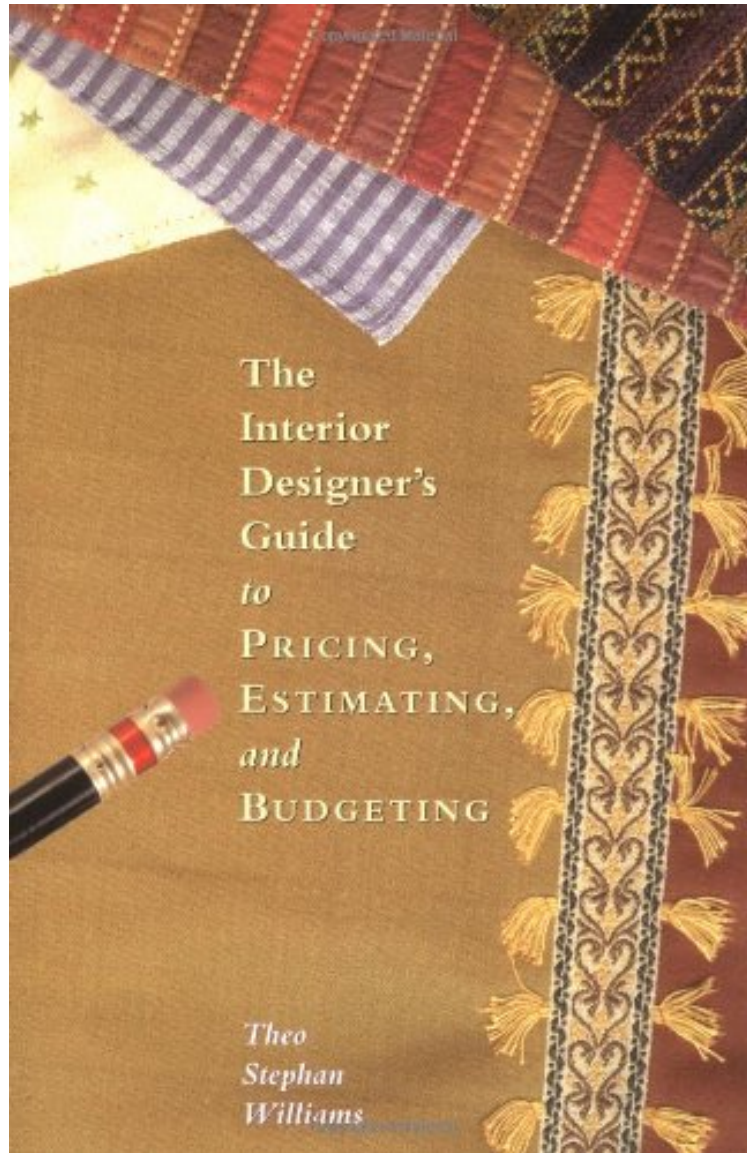


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# The Interior Designers Guide to Pricing, Estimating, and Budgeting

*Theo Stephan Williams*  
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This book is a fabulous guide for anyone starting a business. Ms. Williams encourages and guides the new designer to be who he/she wants to be without letting fear stand in his/her way. She also give fabulous advice of do's and don'ts based on her personal experiences. I think this is a book worth reading.

Provided here are practical guidelines on how to value the cost of designing commercial or residential interiors. From the designer's creative input to the pricing of decorating products and procedures, this guide allows interior designers to establish prices and budgets that satisfy their clients and make their business profitable. Interviews with experienced interior designers, case studies, and sidebars of projects highlight professional pitfalls and how to master them.  
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About the Author  
Theo Stephan Williams is the founder of Real Art Design Group, Inc., an award-winning, full-service graphic firm whose clients include Universal Studios Hollywood and the Walt Disney Company. She lives in Los Alamos, CA.