

## The Natural Home

*Hans Blomquist*

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#242375 in Books Ryland Peters n Small 2012-04-01 2012-04-05Original language:EnglishPDF # 1 10.00 x .4 x 8.50l, 2.19 #File Name: 1849752133160 pages | File size: 65.Mb

**Hans Blomquist : The Natural Home** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Natural Home:

19 of 19 people found the following review helpful. I can't take my eyes off it!By CustomerThis book is SO gorgeous I just can't leave it alone! I love the muted, artistic interiors that the author has assembled. As a person very sensitive to color and visual stimulation I am drawn to the peaceful, quiet rooms he has included. I love his descriptions and his aesthetic. I love how many of the homes have a pared down look and yet are so warm and inviting, and all show such interesting textures. The workshop he shows is very intriguing as well. I would just love to crawl inside this world he has created, and I find myself noticing some of the things I have done in my own home that are similar and am inspired by many of his ideas to do more, to be braver.This is my FAVORITE book on home decor that I have ever owned, and I hope to see more from this author in the future!1 of 1 people found the following review helpful. Wasn't inspired by this book, LOVE his book "In Detail" though.By crazybooknerdI saw Hans' other book "In Detail" at a local gift shop about a year ago, and it was so exquisitely beautiful that I had to buy it for my mother who loves to create her own decorations out of this and that, using a lot of natural items. I just went to visit her recently and saw the book on her table and sat pouring over it and just loved the ideas I got from it, as much as I did when I saw it in the

shop. So I was so excited to look for other books by the same author and to purchase one for myself. I ordered this book, it just arrived and immediately upon opening it I saw that it was not anywhere near as much to my liking. It's hard to really describe what it is about that I don't like, and even what's different between the two books. I simply flipped through it quickly looking at the pictures and just was not even drawn in to spend time with it. I decided to return. :- (I appreciate how he discusses using color, texture, plants etc to create the "natural" home, but much of the book showcases homes he has chosen as reflecting this natural home style, and while they're all lovely, a lot of the pics didn't really seem to capture a lot that I couldn't come up with on my own anyway. This book just doesn't really seem to offer anything new, even if it is very nicely done and the photography is lovely. The homes he chose also are all either super old French homes that were once farms, factories, or some other nearly-impossible-to-score-abode, so while they set a nice framework for a natural feel, it would be impossible to replicate that in a common modern home. In light of this, it's ever more important that the displays shown within it bring something new to the table that we could use for our own modern homes to give the same feel. This is where I was just left wanting something more, and more interesting. I still love Hans' work, I signed up for his instagram and pinterest pages so I could follow his work. The fact that I don't happen to like this book doesn't speak to his talent or amazing artistry in his arrangements and photography. I just think his book "in detail" shows more interesting arrangements. Just personal taste. 28 of 29 people found the following review helpful. WOW! By kitty kat This is one amazingly beautiful book. I love it. The pictures are earthy and luscious. The color pallet is truly stunning. I was hoping that the author had more books available but sadly, this seems to be his only one. Bare essentials and great design. Everything is well loved and cherished. Everything is appreciated for what it is. Everything is respected for it's natural elegance and history. This is definitely a dreamy and delicious book. A book to be savored and looked through again and again and again. Don't miss it.

Influential art director and stylist Hans Blomquist starts off by exploring the essence of his style. In *Texture*, he revels in the textures and patinas of natural materials. *Still Life* reveals Hans passion for creating displays that showcase treasured pieces, while *Plants and Flowers* celebrates the beauty of nature and the cycles of the natural world. *Color* presents his favorite earthy, natural color palette, which provides the perfect backdrop for hits of brighter natural hues. In the second part of the book, *Homes*, through a series of case studies, Hans explores houses and apartments that showcase the beautiful simplicity and elegance of the natural look.

**About the Author** Hans Blomquist is an art director and stylist whose evocative, painterly style is highly sought after by many prestigious brands. Hans started out working for IKEA in Sweden and ended up art directing their catalogue. His other clients include Harrods, Marks Spencer, John Lewis, HM, and IKEA. Hans now lives in Paris.