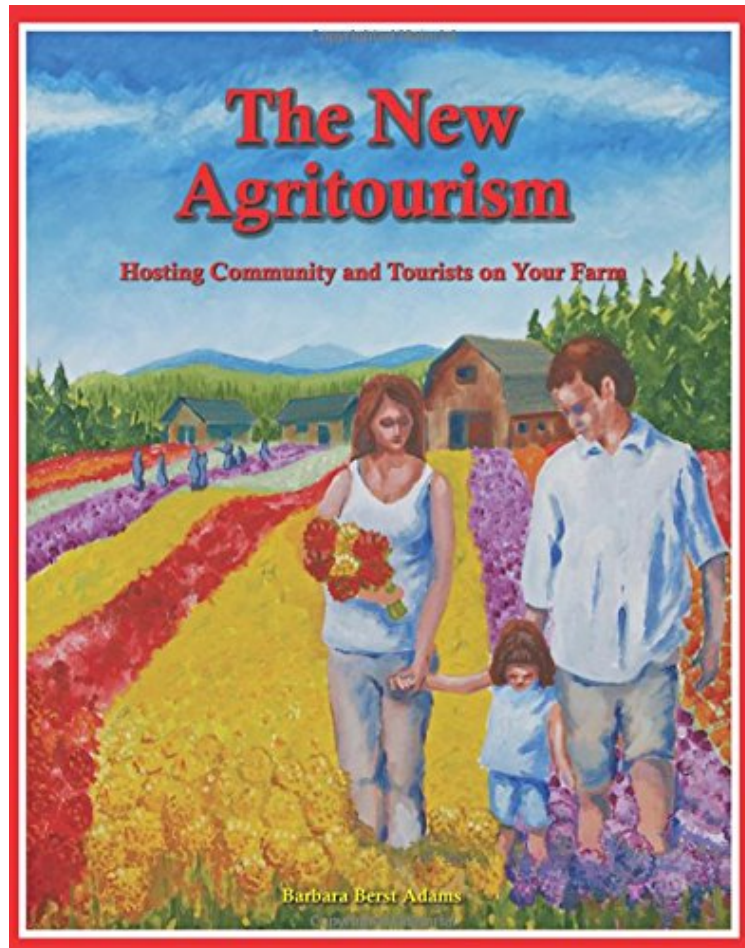


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The New Agritourism: Hosting Community and Tourists on Your Farm

Barbara Berst Adams

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Barbara Berst Adams : The New Agritourism: Hosting Community and Tourists on Your Farm before purchasing it in order to gauge whether or not it would be worth my time, and all praised The New Agritourism: Hosting Community and Tourists on Your Farm:

1 of 1 people found the following review helpful. For FarmersBy Bamboochik Good book if you have a farm and want to make more money from it. 2 of 2 people found the following review helpful. A fun book! By Customer This book is full of great ideas for small farmers. It won't teach you how to do any of them really but the amount of inspiration is great. I love going back to this one and dreaming. I plan to use many of the ideas she offers. There are many farm profiles with great advice and I love all the links as well. If you are looking for agritourism ideas, you should find them here. 1 of 1 people found the following review helpful. Five Stars By Jill Great book for agritourism.

Agritourismthe practice of attracting travelers or visitors to an area used primarily for agricultural purposesmay be the most dependable cash crop available to modern-day farmers. For those interested in developing their own agritourism project, this book offers an overview of the origins of agritourism and provides useful information on developing an original plan. With profiles of farmers and their microfarms from around the world, this book shows innovative ways to develop and structure a plan that is safe, legal, promotes the enterprise, and is sure to progress and prosper in coming years. From lavender microfarms to large corn acreages, farmers are finding that by opening their farms to nonfarming citizens, even for just a few weekends a year, they can receive a serious boost in revenue. Such an enterprise can additionally motivate the general public to reconnect with the depth of farming, encouraging them to offer and demand support for fair treatment of their local farms.

A how-to book could not have been written any more beautifully. Lucid explanations, real life examples and cases, supported by beautiful photos, Adams' book takes the reader on an exciting yet relaxing journey, showing step-by-step how to establish and run an agritourism business." -- Erdogan Koc, *Annals of Tourism Research* Vol. 35 No. 4, 2008

About the AuthorBarbara Berst Adams has organized popular agritourism events on her farm while her children were growing up there. She has visited and interviewed the owners of numerous USA agritourism farms, and has traveled to South Africa, France, Holland, England, Switzerland, Mexico and Canada to study and witness how agritourism is benefiting farmers, strengthening local communities and expanding humanity's eco-awareness. She is also author of *Micro Eco-Farming*, the book that foresaw and introduced the current small farm revival.