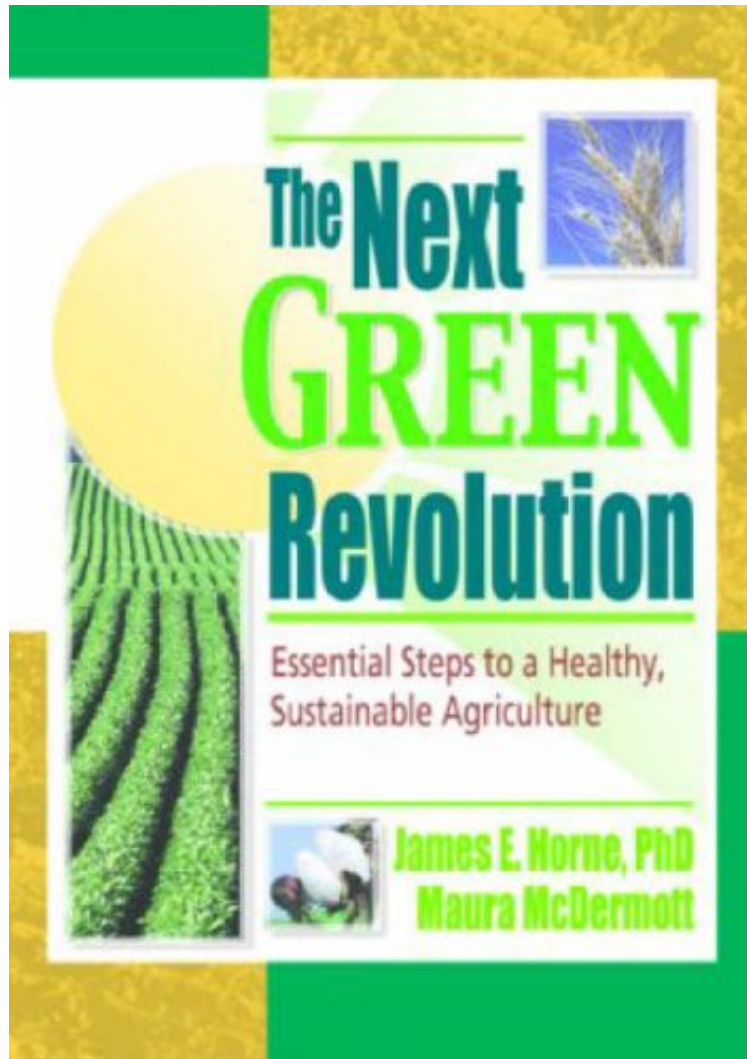


(Ebook free) The Next Green Revolution: Essential Steps to a Healthy, Sustainable Agriculture

## The Next Green Revolution: Essential Steps to a Healthy, Sustainable Agriculture

Raymond P Poincelot, Jim Horne, Maura Mcdermott

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**Raymond P Poincelot, Jim Horne, Maura Mcdermott : The Next Green Revolution: Essential Steps to a Healthy, Sustainable Agriculture** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Next Green Revolution: Essential Steps to a Healthy, Sustainable Agriculture:

2 of 2 people found the following review helpful. Next Green RevolutionBy D. DuffyWe're using this book in our sustainable agriculture class and so far it's been very insightful and informative. Lots of incredible information and statistics from a man who has been on both sides of the agriculture fence. Looking forward to the rest of the read.8 of 8 people found the following review helpful. The Next Green RevolutionBy George KuepperOne of the reasons

American farmers have been slow to adopt organic and other forms of sustainable farming has been the lack of truly credible messengers. Knowledge and sincerity are not enough; farmers need to get the word from other farmers, and from those who, themselves, have faced the challenges of inclement weather and a capricious marketplace. They need to hear from someone who has gotten his hands dirty. Farmers will find such a messenger in Jim Horne. Jim Horne was raised on a family farm in Western Oklahoma. He has spent a lifetime in agriculture as a rancher and advisor to farmers and the agricultural community. Today, he serves as the CEO of the well-respected Kerr Center for Sustainable Agriculture. Together with Maura McDermott, Horne has written a book that tells the story of his journey from a believer in and proponent of status quo industrial farming to a leadership role in the sustainable agricultural community. But *The Next Green Revolution* is more than a personal story and more than an indictment of modern American agriculture; it provides the reader with eight realistic and comprehensible steps that farmers and ranchers can undertake to make their operations more sustainable—both economically and ecologically. As such, it not only inspires, but gives the farmer practical guidance on how to begin the transition. *The Next Green Revolution* is well written and replete with personal experiences, real-farm examples, and technical references. It is advisable reading not only for farmers, but also for policy makers and for anyone who works with farmers. It belongs on the reading list of every County Extension Agent and Farm Advisor in the Country.

Explore the benefits of and necessity for sustainable agriculture! Here is an easy-to-read, practical introduction to sustainable agriculture: what it means and why it is needed. It is the first book to synthesize the goals of sustainable agriculture into eight comprehensive steps. *The Next Green Revolution* presents a convincing critique of our current agricultural system and an introduction to an alternative system which gives more consideration to future generations. Interwoven through the book are Dr. Horne's reflections on social justice, quality of life, and how farmers and rural communities are inextricably linked. *The Next Green Revolution* draws on the unique perspective of Dr. James E. Horne, President of a leading nonprofit agriculture organization, the Kerr Center for Sustainable Agriculture. It is inspired by his experience as a traditional agriculturalist and educator coming to grips with the failings of the conventional system and searching for an alternative. Writing in the first person, he describes growing up in a sharecropper family in Oklahoma, running his own ranch, and consulting with farmers as an agricultural economist. He shares what he learned as the Kerr Center experimented with new sustainable approaches to old problems on the Center's ranch/farm, and his experiences working with the USDA's Sustainable Agriculture Research and Education Program. With *The Next Green Revolution*, you will explore: the major problems of contemporary industrial agriculture definitions of sustainable agriculture the historical roots of sustainable agriculture the politics of sustainable agriculture sustainable agriculture practices changes needed to encourage a sustainable agriculture and the eight steps to sustainable agriculture, which address: soil health and erosion water quality and use organic waste management crop and livestock adaptation biodiversity environmentally benign pest management energy use farm diversification profitability *The Next Green Revolution* is a well-researched introduction to the field, written with a minimum of jargon.