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The Right Color

Eve Ashcraft

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Eve Ashcraft : The Right Color before purchasing it in order to gage whether or not it would be worth my time, and all praised The Right Color:

0 of 0 people found the following review helpful. A Book to Inspire and Guide You to the Power of ColorBy karin wendellMs Ashcraft' invitation to 'play' with the impact of color was invaluable...as was her wisdom of what effects might result from choices made. I appreciate her support in listening to our our own inner call towards color as well as in breaking color rules. I loved her information on the history of color that gave an invaluable lesson on how culture steers our choices. A wonderful book that led both my sister and myself to very different but rewarding explorations in color...we love our changes, thank you!0 of 0 people found the following review helpful. Four StarsBy Morton I. BlankmanVery good book by a true expert. Good service by vendor.0 of 0 people found the following review helpful. Needs to be more applicableBy Professional Ed ResourceBits of good "stuff" mixed with many pages that seem to need much more prose, and more inclusive graphic material.

The definitive guide to paint by the nations most sought-after color consultantWhen Martha Stewart was developing

her first paint collection, the Araucana Colors (based on the hues of her chickens eggs), she turned to the nations top color consultant: Eve Ashcraft. Eve helped Martha to pinpoint the colors of that enormously successful paint line, thus assisting in transforming an industry along the way. In her first book, *The Right Color*, her own curated palette (her paint line launches this fall) and countless other favorite shades and color combinations provide inspiration for every room in the house. Packed with trade secrets, such as how to make a small room look bigger, how to use color to brighten a space, and how to use paint to resolve myriad architectural challenges, this book will give anyone the confidence to choose a palette that will make the most of any space.

A practical, inspiring book. *Library Journal* Definitive. *Los Angeles Daily News* If youre contemplating a change, or if you're moving into a new blank canvas of a space . . . then you absolutely must read Eve Ashcraft's new book, *The Right Color*. *Apartment Therapy*