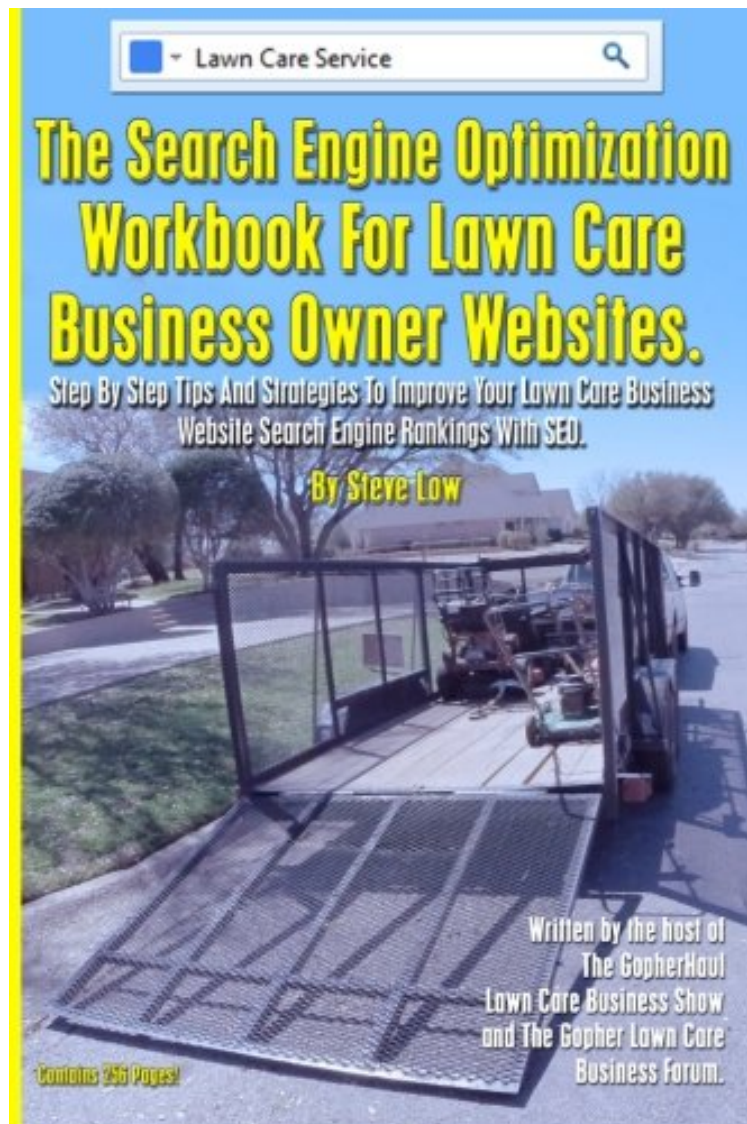


[FREE] The Search Engine Optimization Workbook For Lawn Care Business Owner Websites.: Step By Step Tips And Strategies To Improve Your Lawn Care Business Website Search Engine Rankings With SEO.

The Search Engine Optimization Workbook For Lawn Care Business Owner Websites.: Step By Step Tips And Strategies To Improve Your Lawn Care Business Website Search Engine Rankings With SEO.

Steve Low

**Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



+

READ ONLINE

#967061 in Books 2014-04-21 Original language: English 9.00 x .64 x 6.00l, #File Name: 1499217986256 pages | File size: 47.Mb

Steve Low : The Search Engine Optimization Workbook For Lawn Care Business Owner Websites.: Step By Step Tips And Strategies To Improve Your Lawn Care Business Website Search Engine Rankings With SEO.

before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Search Engine Optimization Workbook For Lawn Care Business Owner Websites.: Step By Step Tips And Strategies To Improve Your Lawn Care Business Website Search Engine Rankings With SEO.:

0 of 2 people found the following review helpful. I finally understand SEO!By Dan TannerFor the past six months I have been frustrated with SEO and the effect it has on a website. I purchased this book and spent a rainy afternoon reading and was soon updating my site and improving my meta tags to optimize my site's ranking. The author uses language that is easy for the non-tech (like me) to understand and utilize. I absolutely love the way he (author) uses the voices of other entrepreneurs and their experience to get the point across. If two heads are better than one, then all the input from experienced small business owners should help tremendously. I recommend this book and others I have read by this author.1 of 2 people found the following review helpful. Search Engine Optimization WorkbookBy Ray Lugo, Jr.I recently started a new business in gopher, mole and vole removal and control. I've spent numerous hours searching the internet for information on SEO. There are many sites that I visited but none offered the extensive information that I found in The Search Engine Optimization Workbook. This easy to read and understand information, step by step instructions, and vast information makes this book/manual worth its weight in gold. A must read for all entrepreneurs searching for cutting edge information on Search Engine Optimization! I highly recommend this to anyone interested in increasing their companies sales and profit!0 of 1 people found the following review helpful. Loaded with great information!!By CreepyAlan RidesSteve has done it again! This book is full of pertinent information tailor made for the lawn care entrepreneur. This workbook gives clear instruction on how to improve your search engine ranking leading to more traffic to your website. I tried another book on this topic, but it left me more confused than when I started. Steve's hands on experience in the lawn care industry allowed him to convey the information in a way that even I could understand. I highly recommend this book if you want to improve your business.

Hello and thank you for reading this book. For more than a decade now I have run one of the largest lawn care business forums on the internet, The Gopher Lawn Care Business Forum (www.gopherforum.com). Through the forum I have talked to and interviewed thousands of lawn care business owners. From all those discussions I have been able to bring you many wonderful lawn care business books full of lessons for you to learn and grow from. The goal of this workbook is to give you a fairly solid foundation on the concept of search engine optimization. For most people, they feel that seo is a concept only computer experts understand and it tends to be something the average lawn care business owner will pass on without further investigation. But I want to show that YOU can do this! If you have a hard time finding your lawn care business website when you search for it or if your website is ranking below the third spot in the search engine results for your keyword phrase, you need to do some seo work on your site. If you are not ranked in the top three search engine results, you are missing out on a lot of new lawn care customers. Fine tuning your website with these search engine optimization tips will ideally improve your search engine rankings. The goal is to get your website to appear higher than your competitors. I want you to be able to go through this book step by step, read the discussions, and participate by following the steps given. By doing so, you should see an improvement in your website search engine rankings and this can be a HUGE windfall for you. Having a quality website that is ranked high in the search engine results is like having a salesman, selling your services 24 hours a day, 7 days a week, 365 days a year. More importantly, if you are not following these steps, your competitors may be ranking higher than you and making the money you could be making! When you get your lawn care business website ranking the way you want it to, you may not need to spend a single dollar advertising anywhere else! You may find that your only advertising costs go to paying for website hosting! Let's not delay the growth of your lawn care business any further and begin on our journey of improving your website rankings today. It's going to be a lot of fun! If you have questions as you go or learn something interesting about seo along the way, get on the Gopher Forum and tell us about it. We have a special section for seo discussions and I can't wait to hear from you. Sincerely, Steve

About the AuthorSteve Low is the host of the GopherHaul Lawn Care Business Marketing Show. Moderator of the Gopher Lawn Care Business Forum and author of the GopherHaul Lawn Care Business Marketing Blog. He has authored many books on lawn care, landscape, and snow plow business operations and marketing. Visit his Gopher Lawn Care Business Forum at <http://www.gopherforum.com>