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William Yeoward: Blue and White and Other Stories: A personal journey through colour

William Yeoward
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William Yeoward : William Yeoward: Blue and White and Other Stories: A personal journey through colour before purchasing it in order to gage whether or not it would be worth my time, and all praised William Yeoward: Blue and White and Other Stories: A personal journey through colour:

4 of 4 people found the following review helpful. I am so glad I purchased this bookBy Jenny GThe problem with titling a book after a particular color scheme is that it may chase away people that aren't using that color scheme in their homes. I almost fell in that category, not having a blue and white dcor but I had seen some photos online and was impressed. I am so glad I purchased this book.There are four color schemes in this book:Blue and WhiteRed and OrangeOchre and GreenPink and GreyThere is also a chapter on decorating the table for Christmas. (I did do a search on some of his crystal pieces featured in the book and some of them are very expensive but lovely looking)I can really relate to the Ochre and Green chapter as that is the main color scheme on the first floor of our house. The ochre color spans a large variety from yellow to almost orange and golden browns. We have large windows on our first floor and I

feel like the color scheme embraces nature, while still being very elegant. The examples in this book are fantastic! Pink and Grey was my second favorite and it included amethyst. This color combination could be very frumpy but his photos are lovely and strike just the right balance of feminine and masculine. I also liked that he included examples where he did not completely redecorate the home, but brought the existing elements together. It is rare that we completely redo a room, so I liked how he tied the owners things together. Overall I really enjoyed this book. 0 of 1 people found the following review helpful. Four Stars By Audrey Sizelove Would have loved more blue and white photographs

In his most personal book to date, William Yeoward reveals his passion for color, his inspirations and the 'stories' behind his unique use of color as he takes you on a journey through a dazzling array of beautiful homes. Known for his chic and stylish color combinations, William Yeoward reveals his color secrets, starting with the classic combination of blue and white there are cobalt silk sofas, sapphire armchairs, aquamarine patterned ceramics, and indigo plush pillows, all combined to evoke a sense of luxury, in William's trademark style. The unique color stories in the book include red, white, and blue in a villa in France, a comfortable coastal retreat with hints of pink, taking you through to lavender and amethyst in the country and the city, soft grey studies in living rooms and table settings, a blazing ochre red contemporary cottage, an orange rustic barn dinner, and a red and steel outdoor kitchen. This is Williams fourth book and is the first one to focus on his passion for color and the sumptuous interiors that can be created by focusing on details and by layering opulent textures, prints, and proportions.

About the Author William Yeoward has a worldwide reputation for designing collections for the home. He is particularly known for his furniture and imaginative table settings where he puts to good use his collections of tableware, including crystal, lighting, linens, and accessories. William Yeoward Crystal has a showroom on Madison Avenue, New York, and has been granted a Royal Warrant of Appointment as Supplier of Crystal Glass to HRH The Prince of Wales. William lectures on design throughout the USA, and his work is featured in magazines such as Southern Accents, Town and Country, and Elle Dcor. Globally, he is regularly featured in British House and Garden and The World of Interiors, Vogue Living and Vogue Entertaining in Australia, and Russian AD. William has written several other books, including William Yeoward At Home, William Yeowards American Bar, and Perfect Tables. He lives in London and Gloucestershire, UK.